



East  
Belfast  
INDUSTRIAL  
HERITAGE LTD.

East Belfast was home to some, if not most, of the major industrial companies in Northern Ireland. A number of these companies are no longer in existence, or are now trading in very reduced circumstances by any measurement, albeit they were, at one time, world leaders in their fields.

Indeed, on a wider basis, many Northern Ireland businesses, once known internationally for their ability to manufacture quality products which were sold throughout the globe, have also disappeared.

It is for the above reasons that East Belfast Industrial Heritage Ltd, has been formed in order to:-

- \* Preserve the rich industrial history of Northern Ireland in general, and East Belfast in particular - for present and future generations.
- \* Develop a major "MUST SEE" tourist attraction in East Belfast, complementing other tourism products, and attracting visitors from the local area, other areas in Northern Ireland and following the cease fires, from out-of-state sources.
- \* Create an educational resource within East Belfast which will be a focus point for a wide range of educational establishments and age groups.
- \* Stimulate public and private sectors investment in East Belfast; a geographical area of multiple deprivation.
- \* Generate employment and training opportunities for local and other residents.
- \* Provide revenue - through operating surpluses - for other community projects.

There is a widespread feeling in East Belfast that for various reasons, commercial, political or whatever, they are a "forgotten people" and it has been said of them that:

*"they have an expectation that conditions must be improved  
and a despair that they will not."*

It is crucially important that a project is urgently implemented, which will fulfil the above criteria, whilst also instilling new pride into the East Belfast community.

The Industrial Theme Park proposed by East Belfast Industrial Heritage Ltd will meet all these essential objectives.

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